

## Accounting Services: Enriching Corporate and Securities Research

**The 2020 Challenge**: COVID-19 turned the world upside down with quarantines, working remotely, plunging profits, market volatility, increasing refinancing and reorganizations, and a growing demand on shrinking budgets. All these factors create a challenge to provide comprehensive support for Accounting firms, large and small with powerful, yet affordable solutions.

**The question is**: "How can I best equip the teams with comprehensive access all the elements to support without a budget overrun?

- Standards guidance, (SEC, IFRS, PCAOB, AICPA, and FINRA),
- Powerful and accurate full-text search for disclosure language, attestations, comment letters, and interpretive letters,
- Red Line Comparisons on all filings, exhibits and agreements, including changes to DRS, IPOs
- Debt registrations and offering circulars
- Tax implications on cross border transactions

What can support all those critical functions and more, without information overlap and duplication in payments as well?"

**The real answer? Kaleidoscope.** We help Accounting firms conserve budget dollars and yet provide a powerful, information rich, easy to use corporate and securities research application that is cloud-based to support many functions from accounting, audits, assurance, deals, tax and compliance functions as well as market and competitive research.



## Here are just a few ways Kaleidoscope supports the Accounting industry:

- **Robust search** functionality leverages Boolean operators for complex queries or keywords.
- Easy access to **Company Profiles** complete with all pertinent data.
- Easily download all tables with annual and quarterly data into Excel.
- Links and search Standards such as PCAOB, AICPA, FINRA or SEC news.
- Analyze the terms of a spin-off, tender offer, offering circular, refinancing, or a merger.



- **Peer Group** research identifying trends in ESG issues, governance and compensation for clients.
- Focus on specific fund series by using keywords, phrases, Series Ticker, Series ID or Contract ID.
- Real-Time Alerts on changes in control, ratifications and executive management moves.
- Collaborate and Share "Live" Reports for up-to-the minute financial data via customizable dashboards.

## Added-Value Content:

**Company Profiles -** No more jumping from product to product to find all the pieces of information for your target company. Kaleidoscope gathers all pertinent information about a company into one cohesive spot enriched with color-coded, dynamic infographic screeners. Easy to navigate, filings are enhanced with industry/investor news, earnings call transcripts, exhibits, agreements, insider transactions, institutional holdings, 10-year comparative financials, corporate actions, and executive & director affiliations.



**Financial Data -** There's always more than one way to get the job done. Get quick and easy access to "**as reported**" financial statements with the flexibility to download all the embedded tables into an Excel Workbook or selectively download only the tables you need as you review the filing. Kaleidoscope also enhances financial reviews with an XBRL Viewer with links to notes to statements, accounting policies along with print



options for each page/section. And you have an integrated option to explore the inline iXBRL facts incorporating all the functions and filters you may need.

**Transcripts of Earnings Calls** – Read and listen to earnings calls complete with audio playback, indicators on who is speaking: corporate officers or analysts/companies. Kaleidoscope links to company profiles, interactive filter to display analyst's coverage of other companies. And the Transcripts database is completely searchable

My Searches 🛞 🛛 F	Recent Filings 😢	covid OR coronavirus 😒				
A Date Range : 01/01/2020 - 06/30/2020						
Volume of mentions of COVID or Coronovirus and the corresponding dates 3. Feb 17. Feb 2. Mar 16. Mar 30. Mar 13. Apr 27. Apr 11. May 25. May 8. Jun 22. Jun Feb/200 Mar'20 Apr '20 May 20 Jun'20						
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Fisher & Paykel Healthcare Corp. Ltd. [FSPKF]	ОТСРК	Marcus Driller VP of Corpo Lewis Gradon MD & Chief Execu Lyndal York CFO Paul Shearer SVP of Sales & M Andrew Somervell VP of Products ar Lyanne Harrison Bank of An Steven Wheen Evans & Par David Low JP Morgan Andrew Goodsall MST Mar Chelsea Leadbetter Forsyth Chris Cooper Goldman Sa	tive Officer farketing na Technology nerica thers quee Barr chs	2020-06-30	And the future opportunity for us is to make sure that our oustomers trans late the benefits that they see for <u>COVID</u> patients , things like that benefit to all of their respiratory patients . <i>[Lewis Gradon ]</i> When you 're taking about Optiflow , a lot of that usage right now , a lot of fit will be <u>COVID</u> , not all of it . <i>[Lewis Gradon ]</i> And how about China , for example , has experience with <u>COVID</u> change d the practice in the last few months ? <i>[Marcus Curley ]</i> In terms of penetration throughout the hospital , I think that 's another pla ce where the <u>COVID</u> pandemic has accelerated our progress .	0
Link to other company transcripts Stephen Ridnewell Crains Investment Partners [Lewis Gradon ] the analyst covers Marcus Curiey UBS Joint Deakin-Beir Cligroop [Chelsea Leadbetter]						

for language trends, exchange, participants, and date range.

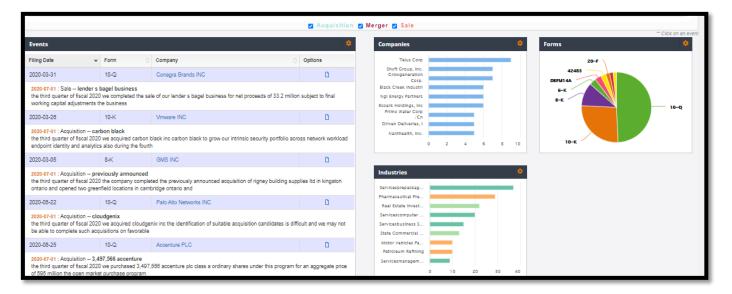
**Experts** – For every Boolean or Keyword search, Kaleidoscope identifies and graphs the top firms (accounting and legal) that support the resulting companies. This dynamic infograph displays the statistics for:





## Events: Corporate Actions – Surfaced in Real-time

No hunting or digging, Kaleidoscope surfaces critical actions that impact the financial health and stability of companies. Screen the results by Month, Industry, Forms, Companies or access the filing. Fast, easy and factual, topics include: M&As, Executive, Director and Accountant Changes, Financial Restatements, Proxy Fights and more.



**<u>Content</u>**: (For the complete itemized list, **Content** & Features Data Sheet)

Kaleidoscope contains up-to-the minute, authoritative corporate and financial data, robust search functionality, interactive infographics as well as access to comprehensive standards and regulatory information.

- **SEC** filings for companies, funds, investment management firms, foreign private issuers and foreign governments.
- Precedent Agreements that are alphabetized A-Z and categorized for easy, search and retrieval.
- Example Library Forms of Agreements and Exhibits.
- Standards & Regulatory Information on rules, news, standards, legal interpretations, litigation, and enforcement actions.
- Corporate Profiles on public companies.
- Earnings Calls Transcripts audio playback and text.
- **SEDAR** filings (optional) for companies, funds as well as links to Canadian Standards & Regulatory Information.



**<u>Features</u>**: (For the complete list of features and functions, download Kscope Features Data Sheet)

- **Highlighted "blurbs"** hits in context are highlighted for easy identification and review.
- Dynamic, Data-driven Infographics summarize statistics and filter results in an instant.
- Affiliations Kaleidoscope maps Directors' & Executives' affiliations with other companies.
- Executive Compensation Table Get a quick glimpse of salary and total compensation trends.
- Stock Winners and Losers calculated from the first day to present.
- **Compare Filings** It's easy to see the additions and <del>deletions</del> made to original documents.
- Save and Share Searches for collaborative activities, making your team more efficient.
- **Custom Live Reports** Create automatically up-dating reports comprised of filings and infographic widgets that can be shared with others.
- **Custom Peer Groups** pinpoint results on specific companies avoiding the time-consuming "one-at-a-time" approach.
- **Export Options** let you export / print / view documents in Word, PDF and download financial tables and search results into XLS. Or Mass Download filings, exhibits or agreements in one group.
- Email Alerts Set up unlimited alerts on subjects, people, competitors, events, customers, and suppliers.
- **XBRL and iXBRL** viewing in HTML and download to Excel.

For more information, sign up for a free 14-day trial or ask about group rates:

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