
Media Companies: Breaking News in SEC Filings

The 2020 challenge: COVID-19 turned the world upside down with quarantines, people adjusting to working remotely, plunging corporate profits, market volatility, increasing refinancing and reorganizations, a growing demand for credit extensions, and shrinking budgets. All these factors and more create a huge challenge to public companies.

Why not “scoop” the story first? Real-time alerting on your subject areas, companies or industries enable you to be the first to discover and expose breaking news or delve a little deeper into the company’s background, management, and historical stock pricing. Investigative reporters gather the pre-calculated statistics on current topics such as the effects of COVID 19 on businesses, industry trends, stock trends, winners and losers, and stimulus PPP loans.



Kaleidoscope real-time email alerts enable reporters and editors to “scoop” the news from authoritative company information! And its affordable! It’s a flexible, easy to use, cloud-based research platform that delivers the **alerts** and immediate access to the **details**. *No installation required. No special hardware.* This solution gives you instant access to information no matter where you are.

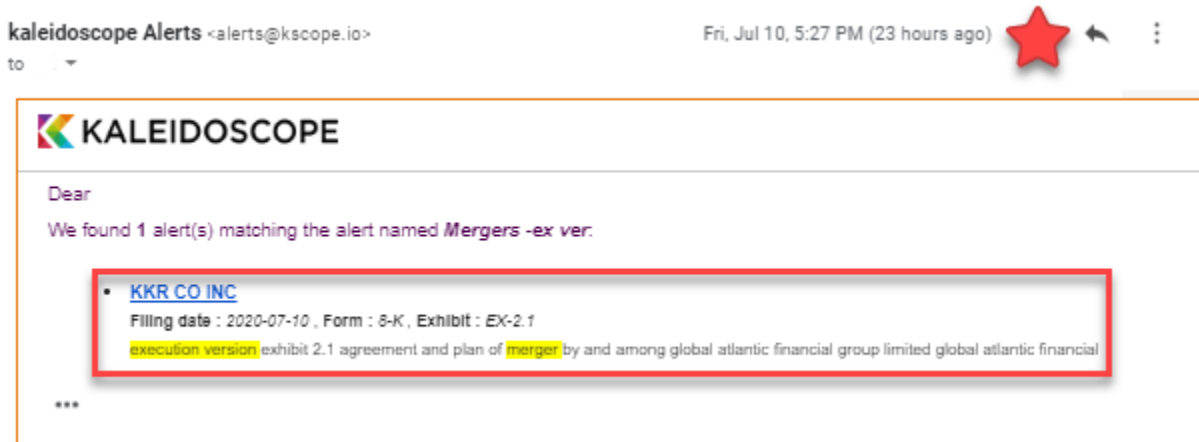


Why do Media organizations choose Kaleidoscope?

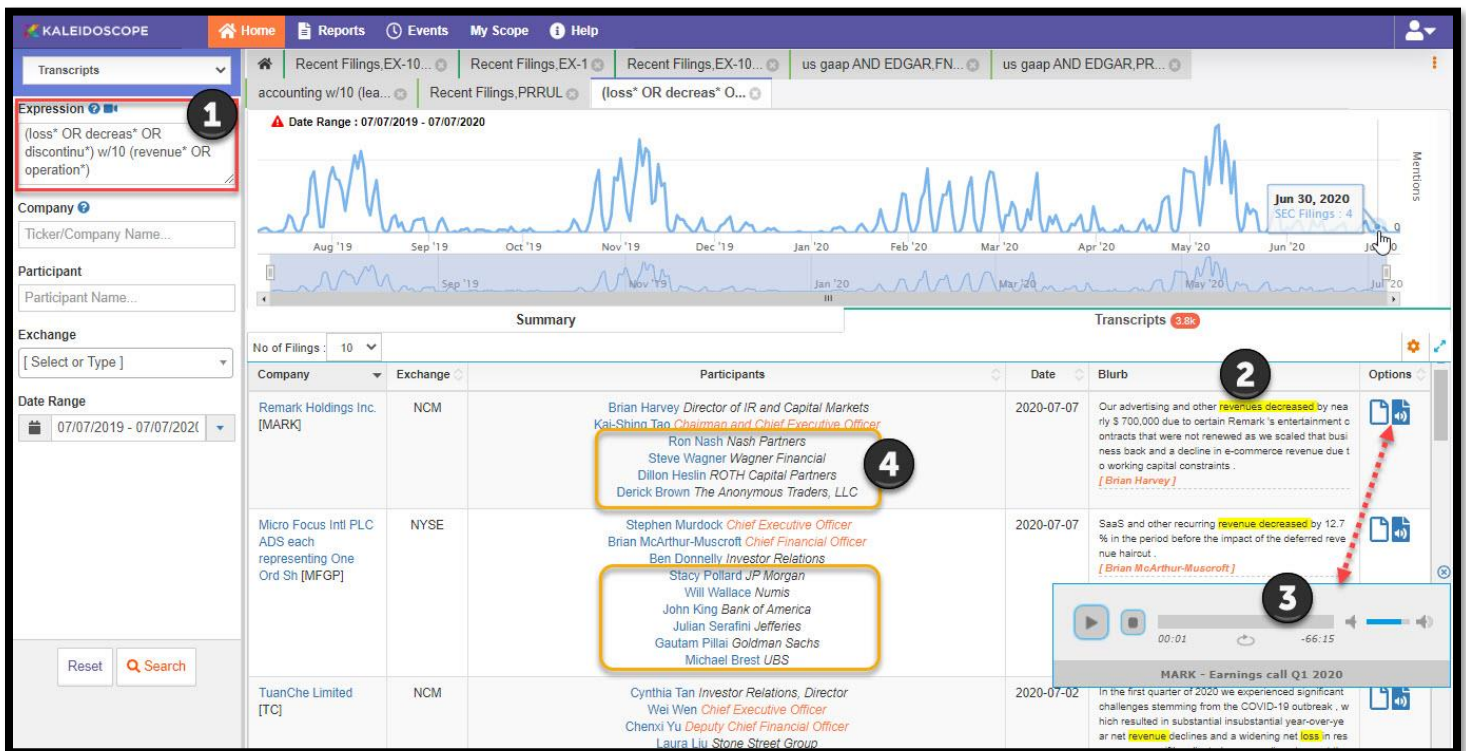
- Easy access to all details of a merger, hostile takeover, proxy fights and bankruptcy filings
- Robust search on disclosure language on emerging topics.
- Real-Time Alerts on people, companies, strategies, topics and more.
- Company profiles help you stay abreast of analyst’s opinions via investor news.
- Monitor SEC news, enforcement actions, litigation, new rules, and compliance standards.
- Don’t waste time re-running searches, create “Live” Reports for auto-updates.
- Monitor leadership changes, compensation, bonuses, “golden parachutes” or “poison pills”.

Value-Added Features and Content:

Email Alerts - Delivered in real-time to your email, your computer, smartphone or tablet. Provides a preview to the subject and links to the filing with all the details.

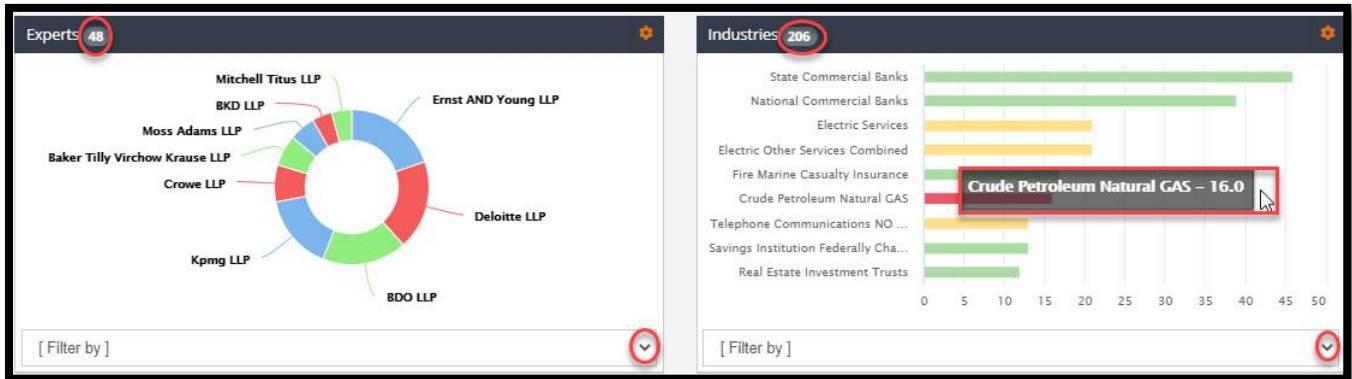


Transcripts of Earnings Calls – 1) Completely searchable for language trends, exchange, participants, and date range. 2) Read and 3) listen to complete earnings calls with audio playback, so you never miss a call, 4) lists participants: corporate officers, and analysts/companies with links to all companies covered by an analyst. Links to full company profiles.



Company	Exchange	Participants	Date	Blurb	Options
Remark Holdings Inc. [MARK]	NCM	Brian Harvey Director of IR and Capital Markets Kai-Shing Tan Chairman and Chief Executive Officer Ron Nash Nash Partners Steve Wagner Wagner Financial Dillon Heslin ROTH Capital Partners Derick Brown The Anonymous Traders, LLC	2020-07-07	Our advertising and other revenues decreased by nearly \$ 700,000 due to certain Remark 's entertainment c ontracts that were not renewed as we scaled that busi ness back and a decline in e-commerce revenue due t o working capital constraints . [Brian Harvey]	[Audio Icon]
Micro Focus Intl PLC ADS each representing One Ord Sh [MFGP]	NYSE	Stephen Murdock Chief Executive Officer Brian McArthur-Muscroft Chief Financial Officer Ben Donnelly Investor Relations Stacy Pollard JP Morgan Will Wallace Numis John King Bank of America Julian Serafini Jefferies Gautam Pillai Goldman Sachs Michael Brest UBS	2020-07-07	SaaS and other recurring revenue decreased by 12.7 % in the period before the impact of the deferred reve nue haircut . [Brian McArthur-Muscroft]	[Audio Icon]
TuanChe Limited [TC]	NCM	Cynthia Tan Investor Relations, Director Wei Wen Chief Executive Officer Chenxi Yu Deputy Chief Financial Officer Laura Liu Stone Street Group	2020-07-02	In the first quarter of 2020 we experienced significant challenges stemming from the COVID-19 outbreak , w hich resulted in substantial insubstantial year-over-ye ar net revenue declines and a widening net loss in res	[Audio Icon]

Infographics – Show the numerical trends with color-coded, dynamic Infographics revealing the statistics and metrics supporting your search results. Each chart is an interactive screener.



Stock Trends - Quick preview of Gainers and Losers! When your topics are found in filing disclosures, Stock Trends pre-calculates the activity, stock prices for that timeframe, and displays this snapshot. Dive in to find out why.



Events: M&A Activity Surfaced in Real-time

Kaleidoscope surfaces critical actions that impact companies and ultimately, investments. Screen the results by the infographics showing the distribution by industry or access the filing. Fast, easy-to-use and factual, event topics include: M&As, Leadership Changes, Restatements, Proxy Fights and more.

Content: (For the complete itemized list, [↓ Content & Features Data Sheet](#))

Kaleidoscope contains up-to-the minute, authoritative corporate and financial data, robust search functionality, interactive infographics as well as access to comprehensive standards and regulatory information.

- **SEC filings** for companies, funds, investment management firms, foreign private issuers and foreign government bonds.
- **Agreements** that are alphabetized A-Z and categorized for easy, search and retrieval.
- **Corporate Profiles** on public companies.
- **Earnings Calls Transcripts** – audio playback and text.

Features: (For the complete list of features and functions, download [Kscope Features Data Sheet](#))

- **Email Alerts** – Set up unlimited alerts on subjects, people, competitors, and events.
- **Highlighted “blurbs”** – **hits in context** are highlighted for easy identification and review.
- **Affiliations** – Kaleidoscope maps Directors’ & Executives’ affiliations with other companies.
- **Executive Compensation Table** – Get a quick glimpse of salary and total compensation trends.
- **Stock Winners and Losers** calculated from the first day to present.
- **Custom Live Reports** – Create automatically up-dating reports comprised of filings and infographic widgets that can be shared with others.
- **Custom Peer Groups** pinpoint results on specific companies avoiding the time-consuming “one-at-a-time” approach.

For more information, sign up for a free 14-day trial or ask about group rates:

 sales@kscope.io or  toll free 866-572-6731